Nightshift Studio

WEB & BRAND STUDIO · ROTTERDAM · SINCE 2017

DELIPLEIN 14
3072 AV ROTTERDAM
NETHERLANDS

2 OF 4 SLOTS OPEN · NEXT START JANUARY 2027

Nightshift is a six-person web and brand studio in Rotterdam. We take four projects a quarter and carry each one from first sketch to launch night.

Nightshift started in 2017 as two people renting a desk above a ship chandler in Katendrecht. We are six now, still on the same peninsula, and still a little allergic to growth for its own sake.

We work in shifts: short, focused stretches with one client at the centre of the table. Most of our clients come back for a second one.

We design identities and build the websites and product screens they end up living in. The same people who draw the logo write the front-end, so nothing gets lost between the deck and the browser.

services

01	**Brand identity**	Names, logos, type and colour, plus the rules that keep them working after we leave.	NAMING · LOGO AND WORDMARK · TYPE AND COLOUR SYSTEM · PACKAGING · LIVERY AND SIGNAGE · GUIDELINES
02	**Websites**	Marketing sites and shops that load fast and that your own team can edit on a Tuesday afternoon.	SITEMAP AND COPY · DESIGN · HEADLESS CMS · SHOPIFY · SEO AND ANALYTICS
03	**Product design**	The flows behind the screens people use every week: checkouts, bookings, portals, dashboards.	CUSTOMER INTERVIEWS · FLOWS AND PROTOTYPES · DESIGN SYSTEMS · USABILITY TESTS
04	**Front-end and build**	React front-ends and integrations, with accessibility and performance treated as part of the job.	REACT AND TYPESCRIPT · INTEGRATIONS AND APIS · ACCESSIBILITY AUDITS · PERFORMANCE BUDGETS
05	**Launch and aftercare**	Launch night with us in the room, then thirty days of fixes, and a retainer if you want one.	LAUNCH PLAN · MONITORING · TEAM TRAINING · SHIFT RETAINER

crew

Mees Verbaan – CO-FOUNDER, CREATIVE DIRECTION

Draws the first sketch and signs off the last pixel. Spent six years designing shipping dashboards before he got tired of grey.

BEFORE: PRODUCT DESIGNER AT A HARBOUR LOGISTICS COMPANY, 2011–2017

Noor Aydın – CO-FOUNDER, BRAND DESIGN LEAD

Runs identity work: logos, type, colour, and the rules that keep them alive after we leave. Collects paint chips.

BEFORE: SENIOR DESIGNER AT A ROTTERDAM BRANDING AGENCY, 2012–2017

Joris Kwakman – FRONT-END LEAD

Turns designs into fast, accessible front-ends and says no to the fifth animation. Maintains our component starter.

BEFORE: DEVELOPER AT A PUBLIC BROADCASTER, 2014–2019

Sanne de Vries – PRODUCT DESIGNER

Designs the flows behind the screens: checkouts, booking steps, portals. Tests everything on her dad's old phone.

BEFORE: UX DESIGNER AT A DUTCH BANK'S MOBILE TEAM, 2016–2020

Ilyas Bouzid – DEVELOPER

Builds the back-ends, integrations, and the parts nobody sees until they break. Wrote our queue for festival ticket drops.

BEFORE: BACKEND ENGINEER AT A TICKETING START-UP, 2017–2021

Fenna Hoekstra – WRITER AND STRATEGIST

Writes the copy, names things, and asks the awkward question in the kickoff. Works in Dutch and English.

BEFORE: COPYWRITER AND EDITOR AT A DESIGN MAGAZINE, 2015–2021

selected work

2025	**Golfslag Festival**	A fair queue for 31,000 people at ten o'clock	FESTIVAL TICKETING
2024	**Okkerse & Dochters**	Repainting a family name, two vans at a time	REBRAND & WEBSITE
2025	**Kliniek Dassen**	A hand clinic website you can use with one hand	HEALTHCARE WEBSITE
2024	**Kamerstuk**	Every sofa, drawn before it's made	FURNITURE E-COMMERCE
2026	**Gaaf**	A toothpaste subscription that does the maths	DTC BRAND & SHOP
2023	**Ankerveld Groep**	Seven companies behind one front door	B2B CLIENT PORTAL

experience

2026	**Packaging, for the first time**	Designed Gaaf's tins and letterbox parcels from scratch, and learned more about aluminium than we planned to.
2025	**A festival drop without a crash**	Golfslag's fair queue held 31,000 people at 10:00 on drop day. Ilyas slept at the studio; it was not needed.
2023	**Six people, one table**	Fenna joined to write, which finished the crew. We stopped hiring and started turning work down instead.
2021	**Moved to the Deliplein**	Left the room above the ship chandler for a ground floor with a long table and a door to the square.
2019	**First retainer client**	A water taxi company asked for one day a week. They still have it, and that day became the shift retainer.
2017	**Nightshift starts**	Mees and Noor rent a desk in Katendrecht and take on work in the evenings, after their day jobs.

selected clients

Golfslag Festival	FESTIVAL
Kliniek Dassen	HAND SURGERY
Gaaf	ORAL CARE
Veerdienst Maas	WATER TAXI
Theater De Kade	THEATRE
Fietsfabriek Kralingen	BICYCLES
Okkerse & Dochters	PAINTERS
Kamerstuk	FURNITURE
Ankerveld Groep	INDUSTRY
Spoorwerf Bakkerij	BAKERY
Lumen Opticiens	OPTICIAN
Noordzee Radio	RADIO

ways to work with us

Launch project	from €22,000	New websites, rebrands, and product launches with a date on the calendar. 8–14 weeks, 3–4 of the crew.
Shift retainer	€9,600 / month	Teams that ship every month and want the same people every time. Ongoing, 2 regulars, more when needed.
Night sprint	€7,400 fixed	Testing an idea, picking a brand direction, or unsticking a project. 5 days, 2 of the crew.

PRICES EXCLUDE 21% DUTCH VAT.